LEO BURNETT U.S.A.
Ad No. TT 288—TATTOO TRADE—Req. No. 54574—1 Page—(8½ x 11¼ inches)—4/c Blood—Trade Magazines, 1981 (A)
Printed in U.S.A.

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The number one selling cigarette
in America, and around the world.
Year after year, Philip Morris outgrows the rest of the industry combined.
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